

Wild Waters Farm

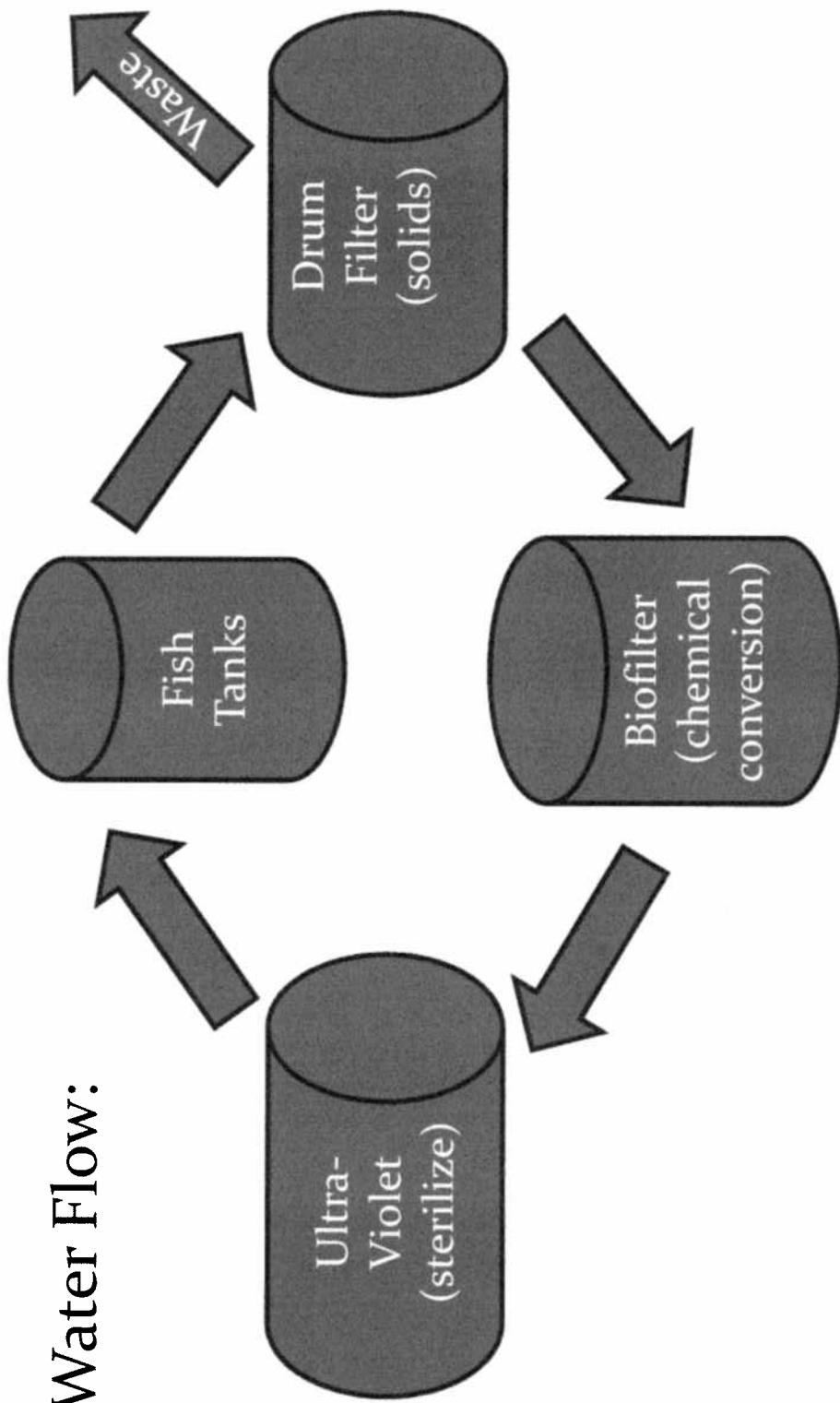
Michigan competitiveness committee and aquaculture
Wednesday, January 22, 2014

Wild Waters Farm

- Location – 185 acres in Brethren, Michigan
- Lead Fish - Rick Watson
 - Retired Aerospace Executive and Manufacturing Business Owner
- WWF Founded Jan 2013
- Construction April – Nov 2013
- Began Fish Operations – Nov 2013
- Current Business Status: Hobby-level

Wild Waters Technology: Indoor Recirculating Systems

- Water Flow:



Wild Waters Farm – The Fish



- Barramundi
 - Warm water species
 - Imported from Australia
 - Purchase 0.3 gram fry
 - Grow to 2 lb. market size
- Premium Sushi/Sashimi quality meat
- Incapable of surviving/reproducing in Michigan waters

Start-up Hurdles

- Learning Fish Farm Basics
- My understanding of; MDARD, DNR, DEQ, FDA, U.S. Fish/Wildlife and U.S. Customs requirements
- Obtaining proper Licenses and Permits

Every Michigan employee I encountered was knowledgeable, courteous, and extremely helpful

Made me Michigan Proud!!!

Expansion Opportunities

- Recirculating Systems: Technology needs further development to make these systems commercially viable in Michigan
- Michigan needs to focus on its Lake and River assets to become a leader in Freshwater Aquaculture
- Best opportunity: State + University + Industry partnership in open water cage technology (estimate 5000-10000 job potential)